



For Immediate Release

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MSPA Americas Announces 2023 Elite Members

Customer Journey Trade Association Honors Award Winning Companies

Orlando, FL (November 8, 2022) – MSPA Americas, MSPA Americas, the trade association for companies engaged in creating, measuring and enhancing the customer journey, announced the winners of its annual Elite program for 2023 at its recent CME Conference in New Orleans. MSPA Americas Elite companies are those members of the organization which most support the mission and objectives of MSPA Americas, as set annually by the board of directors, in advancing the stature and relevance of the trade association. The designation, earned through advancing association goals in 2022, is effective for 2023.

The qualifying winning companies of the 2023 MSPA Elite Awards are:

BARE International
CX Orlando Research and Revenue Architects
CXE, Inc.
The Elite CXS Group

“On behalf of the Board of Directors of MSPA Americas, I’m proud to congratulate these outstanding companies for their support of our association’s mission, and their leadership in advancing the association’s goals for the customer experience and retail service provider industries as a whole,” said MSPA Americas President Stan Hart. “We all are grateful for their lead-by-example support, and we are honored to recognize them for achievements.”

For more information or sponsorship opportunities, please contact MSPA Americas at (407) 919-MSPA (6772) or via inquiries@mspa-americas.org.

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MSPA Americas connects and supports businesses which measure, quantify, aggregate, interpret, and re-define customer experience through varied research and merchandising methodologies. Widely recognized as the leader in customer experience measurement, management, and training, MSPA Americas provides essential support to its members, and promotes the benefits and services of its diverse companies to enhance the industries they serve.